



Form PTO 1449 (Modified)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY DOCKET NO. 7791-0081-25A		SERIAL NO. 09/418,509	
LIST OF REFERENCES CITED BY APPLICANT				APPLICANT David ROCHON, et al.			
				FILING DATE October 15, 1999		GROUP 2761 (ANTICIPATED)	
U.S. PATENT DOCUMENTS							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
	AA						
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						
	AL						
	AM						
	AN						
FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	TRANSLATION YES NO		
<i>TDJ</i>	AO	WO 97/23838	07/03/97	WIPO			
<i>TDJ</i>	AP	WO 99/12115	03/11/99	WIPO			
	AQ						
	AR						
	AS						
	AT						
	AU						
	AV						
OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)							
<i>TDJ</i>	AW	H. G. LEWIS, Direct Marketing, Vol. 58, No. 8, Pages 14 and 15, "CRUISIN' DOWN THE "HYPE-ER SPACE" ROAD: HOW TO WRITE COPY FOR THE (GULP!) INTERNET, December 8, 1995					
<i>TDJ</i>	AX	R. RESNICK, Direct Marketing, Vol. 59, No. 12, Pages 52 and 53, "THE CASE FOR "OPT IN" MARKETING ON THE INTERNET, April 1997					
<i>TDJ</i>	AY	Derwent Publications, AN 5956959, XP-002141762, June 1998					
	AZ						
Examiner <i>Tanner Sean Dario</i>				Date Considered <i>5/24/01</i>			
*Examiner: Initial reference is considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							